

Europe and China do not only share the same continent Eurasia, but grow closer together also economically. Although their cultures and traditions differ, both sides can profit from each other through mutual understanding on different levels. The conference opens a forum on a variety of levels: culture, society, law and economy.

Key issues are: Is the 3rd way of China (the so-called “Beijing Consensus”) more successful than the 1st way of Europe? How to balance economical development and environmental protection? To make the “Chinese dream” true, what reforms China still needs? What are the prospects of cooperation between China and European Union? What can China learn from Europe, what can Europe learn from China?

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European Journal
of Sinology

**CHINA & EUROPE:
FOSTERING THE MUTUAL
UNDERSTANDING BY
MULTI-LEVEL COMPARISONS
OF THEIR CULTURES, SOCIETIES,
AND ECONOMIES**

**UNDER THE SPONSORSHIP OF:
- MINISTRY FOREIGN AFFAIRS
- EUROPEAN COMMISSION,
Representation Office in Italy**

March 27-28, 2014
Department of Foreign Languages,
Literature and Cultures
Via Ostiense, 236
Roma
(Aula Magna)

PROGRAMME

Thursday March 27, 2014

Welcome greetings: 10,00-10,30

Panizza Mario, President University Roma Tre
Li Ruiyu, Ambassador, People's Republic of China (tbc)
Perugini Andrea, Italian Foreign Ministry's Deputy
Director General/Principal Director for Asia Oceania
Masini Federico, President Confucius Institute, Rome
Grilli Giuseppe, Director Department Foreign
Languages, Literature and Cultures
Woesler Martin, Editor European Journal of Sinology
Moccia Luigi, President CeAS

Session Culture I: 10,30-12,30

**High Civilizations and their Inspirative
and Stimulative Encounters**

*Comopolitanism of difference: a cultural approach to
Europe-China relations*

Marramao Giacomo, University Roma Tre

What Chinese and Europeans can learn from each other
Woesler Martin, University of Applied Languages,
Munich

*Toward a European intercultural model: general
framework and the Italian experience*

Moccia Luigi, University Roma Tre,
and **Wong Marco**, AssoCina

*Managing the Diversity: Language Policy and Practice
in China and Ukraine*

Hobova Yevheniia, A.Krymsky Institute of Oriental
Studies, National Academy of Sciences of Ukraine

Session Culture II: 14,00-16,00

**Knowledge Formation and
Historical Encounters in Eurasia**

*Chinese artists outside China during the Early Modern
Period: possibilities as heritage today*

Luengo Pedro, University of Sevilla

Turkey-China Relations: History and Future Prospects
Altun Sirma, Middleeast Technical University Ankara

Knowledge Formation and History of the Book in China:

A Comparative Study of China and Western Europe

Lin Hang, University of Hamburg

*Stereotypes about China: the Italian literature of the
20th Century*

Lombardi Rosa, University Roma Tre

Session Society I: 16,30-18,00

**Different approaches to stigma,
mortality, law and justice**

*Dealing with stigma - China and Europe cross-cultural
study*

Ożegalska-Lukasik Natalia, Institute of Sociology,
Jagiellonian University (with **Anna Prokop**)

*"Being- towards- death" : a comparative study on
attitudes towards mortality in Europe and in China*

Fan Jiani, University of Sorbonne-Nouvelle-Paris III

*Will Chinese legal culture constrain its corporate
governance-related laws?*

Bu Qingxiu, University of Sussex

Legal Aspects of EU-China Trade

Messmann Stefan, Central European University
Budapest

Friday March 28, 2014

Session Society II: 9,00-10,30

**China's efforts to modernization
and social welfare**

*Analyzing China's Third Way: Conceptual and
Methodological Issues*

Halbeisen Hermann, Research Institute for Political
Science and European Affairs, University of Cologne

China's Pathway of Modernization

Krauß Reuß-Markus, Goethe University, Frankfurt

*Towards a Unified "Social China": European Social
Model's Implications for China's Fragmented Social
Provision System*

Wen Zhuoyi, The City University of Hong Kong

Session Economy I: 11,00-12,30

Hard power: Military and Energy

11:00 – 12:30

*China-EU, from military cooperation to mutual
understanding*

Grgić Mladen, University of Montenegro

*Powering the Future: China and Europe's Energy
Industry*

Quartermain Thomas, Oxford University

Divide et Impera: Chinese growing influence in Europe

Chiriu Andrea, University of Cagliari

Session Economy II: 14,00-16,30

**Lessons to Learn from Each Other -
New Contents of Cadre Education, taxation
and life standards**

*The Introduction of Direct Taxes and the European
Model in Twentieth-Century China*

Xu Xiaoqun, Christopher, Newport University

*China's Leadership Transition and Its Implication for
China-EU Relations*

Jiang Shixue, Beijing Academy of Social Sciences

*Objects and Forces of Transformation: Reconciling
Economy and Ecology in China's Cadre Education*

Ritirc Julia, Universität Wien

*The Uniqueness of the Media System in China and its
Internal Mechanics*

Luo Austin Jun, Beijing Normal University

*Economic Growth and Quality of Life: What can the
Europeans and the Chinese learn from each other?*

Yang Keming, University of Durham

**Wrap-up discussion with panel participants and the
public about the future of EU-China relations**

17:00-18:00

Conference's closing