

Chinese milk tea culture

Thousands of years of Chinese history from a cup



茶の雪茶



手作阿嬷 Hand made Ah Ma



甜啦啦



沪上阿姨 AUNTEA JENNY



HEYTEA 喜茶

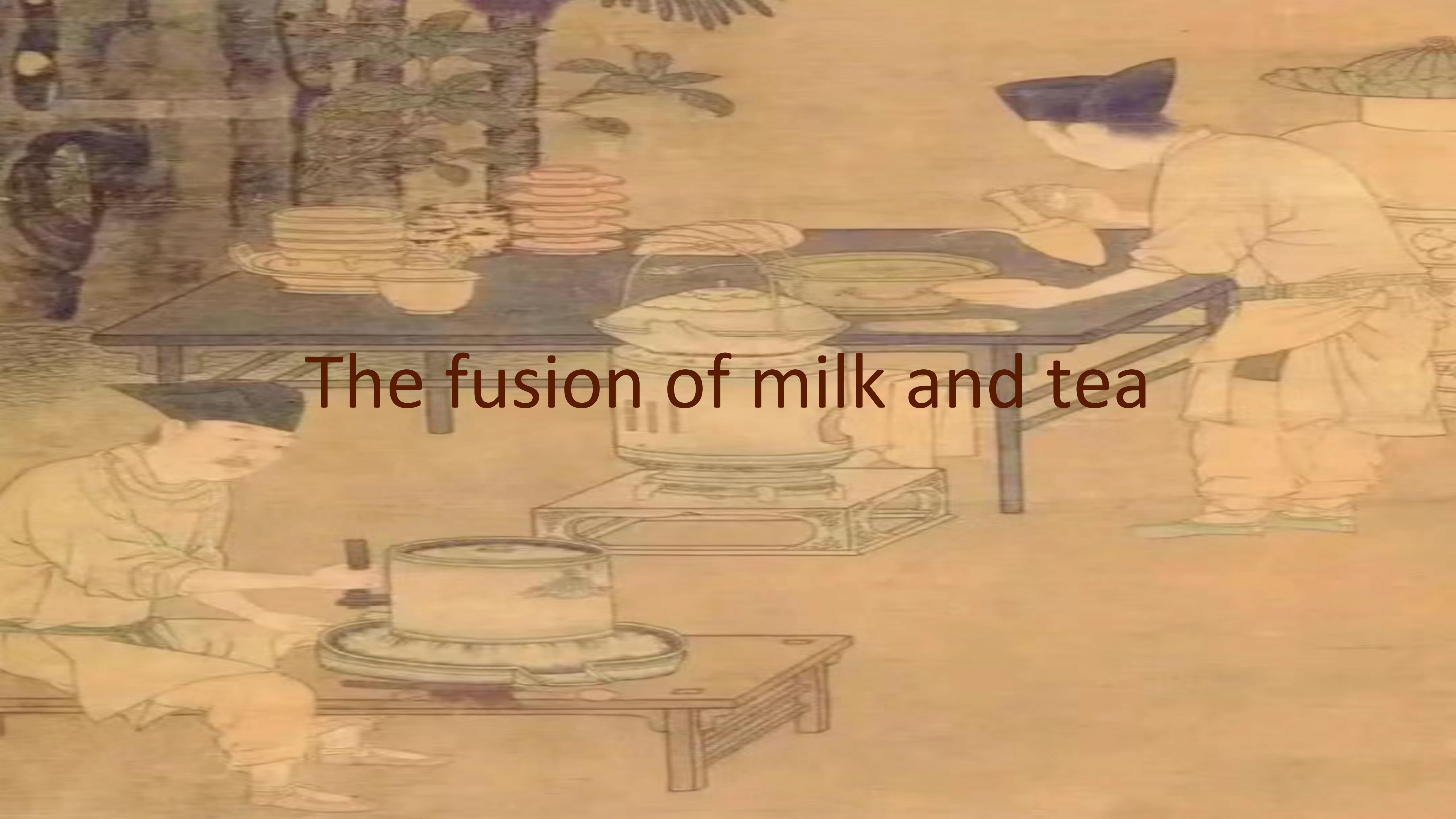
CoCo 都可



1 點點



MORE YOGURT 茉酸奶



The fusion of milk and tea

☞ Milk tea=



Five thousand years ago, Shen Nong tasted a hundred herbs, invented tea, and used it as medicine



At the same time, milk also kept moving southward through the expansion of nomadic tribes, impacting the culinary culture of the Central Plains.

With the expansion of the Central Plains Dynasty, tea plants from the south spread rapidly to the north

“武阳买茶” “烹茶尽具” _____王褒《僮约》

This indicates that tea had become a commodity and was listed for trading on the streets of Chang'an at that time.

先炙烤饼茶，捣碾成末，放入碗中以沸汤冲泡，然后加佐料混煮羹饮。____《广雅》

At that time, Chinese people did not have the ability to appreciate the aroma and flavor of tea: **salt** provided the taste, ingredients provided the aroma, and tea was only involved in providing pleasant **caffeine**.



Advantages :

Not expensive to obtain

Rich in nutritions

Smooth taste



Various Dairy Products

“煎炼乳” (concentrated milk 浓缩奶) ; “熬干奶” (milk powder 奶粉) ;
“除去上浮物奶” (skim milk 脱脂奶) ; “醍醐” (butter 酥油) ; “酥” (cream 奶油) ; “酪” (butter 黄油) _____ 《齐民要术》



First Appearance of Milk Tea

- During the process of Wang Su, a scholar of the Southern Dynasty, defecting to Northern Wei, he once told people, "Tea is a companion for milk" ("茶为酪奴")

milk tea

latte

1000years

the Northern and
Southern Dynasties

Austrian invented coffee with milk



Unification of Sui and Tang Dynasties

- After more than 300 years of disintegration in the Eastern Han Dynasty, the unification of the Sui and Tang dynasties ushered in a new and powerful era of Chinese civilization, and also gave new reasons for the integration of milk and tea.



New trend in tea drinking

- A large number of milk products were brought into the international metropolis Chang'an by the Hu people and herdsmen, and there was a historic collision with tea.

李繁在《邺侯祖传》中记载：“皇孙奉节王煎加酥椒之类，求泌作诗，泌曰：旋沫翻成碧玉池，添酥散作琉璃眼。”

Tea-horse road

- It is a product of the exchange of tea and horses between the mainland and the Tibetan region, further cultivating the habit of tea drinking among the common people in the Tibetan region



Due to the high altitude in the Tibetan region, the boiling point of water decreases, which hinders the formation of milk tea. The clever Tibetans added milk skins and boiled them together with tea, giving birth to lassi.





Global Travel and Translation

Under the conditions of the development of literati culture(士大夫文化) during the Tang and Song dynasties, "clear drinking" became the mainstream way of drinking tea, and milk tea declined



At the same time, milk tea is crossing mountains and mountains, spreading towards a larger and wider world

The translation of Arabs

Arabs were strictly the first foreigners to accept milk



Unlike the original salty milk tea, Arabs add sucrose to milk tea. From then on, Arabic sweet milk tea became synonymous with elegant lifestyle and leisure afternoon tea



Promotion in the UK

After being studied in Britain, milk tea began to conquer the world with the British colonizers, and wherever there were people, there was a trace of milk tea.



Returns to Hometown



The combination of British milk tea and Chinese oolong (乌龙茶), jasmine (茉莉), Pu'er (普洱) and other teas has made silk stocking milk tea 丝袜奶茶 and coffee milk tea 鸳鸯奶茶, which has become the characteristics of The Times



In 1987, Taiwan's "Spring Water Hall" successfully threw a local snack called Fenyuan "粉圆" into milk tea. It is named "Pearl Milk Tea" because the cooked pink and round color is like black pearls

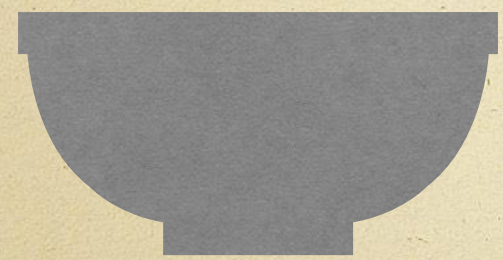


Big Success



数据说明：定量调查(N=700)





Original version



Afternoon tea



New-Chinese style



Thanks for listening !